SECOND EDITION

“They Say/I Say”

THE MOVES THAT MATTER IN ACADEMIC WRITING

WITH READINGS

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The book that demystifies academic argumentation

Adopted at over 1,000 colleges and universities, “They Say/I Say” shows students that academic writing means entering a conversation, summarizing what others have said (“they say”) to set up one’s own argument (“I say”)—and provides templates to help students make these moves in their own writing. The readings cover 5 issues that provoke students to think—and write.

Readings that engage students—and prompt them to respond

44 readings cover 5 social issues: Is higher education worth the price? Is pop culture actually good for you? Is fast food the new tobacco? Why does it matter who wins the big game? What’s up with the American dream? The readings reflect a range of ideological perspectives and can serve as sources for students’ own writing.

Easy to use—and to teach

The book is designed as two-books-in-one, with the rhetoric in front and the readings in back. Cross-references in the margins lead from the rhetoric to specific examples in the readings and from the readings to the corresponding writing instruction. Teachers can thus center their classes on either rhetoric or readings, and the cross-references will help them draw from the other part as need be.

A great value

For $39 net, students get “They Say/I Say” plus 44 readings—as well as access to documentation guidelines (MLA, APA, CMS, and CSE), model papers, guidance for avoiding plagiarism, and more at wwnorton.com/write.

New to the Second Edition

2 new chapters of readings: Is higher education worth the price? Why does it matter who wins the big game? 33 of the readings are new—David Foster Wallace’s commencement speech at Kenyon College, Charles Murray’s argument that too many people are going to college, Michelle Obama on childhood obesity, Tom Bissell on why video games matter, and more—and each chapter now includes at least one scholarly piece and one piece written by a student.

A new chapter on writing in the social sciences, showing students that their writing needs to include the opinions of others, not just their own—and provides templates for doing so.

Theysayiblog, updated monthly with up-to-date readings on the issues covered in the book—along with questions that prompt students to literally join the conversation.

A full instructor’s manual, with teaching tips for all chapters, syllabi, summaries of the readings, and suggested answers to the study questions.